

Speed & Universal Compatibility for High Standard Performance



- 100 Year Longevity
- Best UV and Heat Resistance
- Super Sensitivity
- High Compatibility



Mitsui's Patented Phthalocyanine is a CD-R dye formulation of exceptional and exclusive quality. Together with meticulous attention in all aspects of the CD-R manufacturing process, MAM-A CD-Rs offer many tangible advantages over other CD-Rs.

→ 100 Year Longevity

When stored at room temperature, a MAM-A Silver CD-R can last a minimum 100 years. For your archival needs, Gold CD-Rs can protect data for 300 years.

→ Best UV and Heat Resistance, Naturally

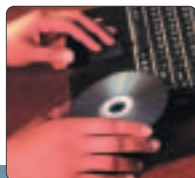
Mitsui Phthalocyanine dye naturally resists sunlight better than other dyes which require stabilizer additives to achieve even adequate UV resistance. Being naturally stable, Phthalocyanine dye better resists the considerable heat generated by most CD players, especially sunlight exposed dashboard players.

→ Super Sensitivity

Phthalocyanine dye reacts more quickly to writing lasers than do other dyes, such as Cyanine. The result is sharper pit edges that are easier for drives to read. Easier reading translates into more reliable playback of your recorded information.

→ High Compatibility

MAM-A CD-Rs are highly compatible with all CD writers and readers on the market.

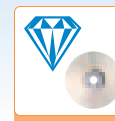


MAM-A Silver CD-R

*Speed & Universal Compatibility
for
High Standard Performance*



100% Accuracy,
even after
200 days
sun exposure



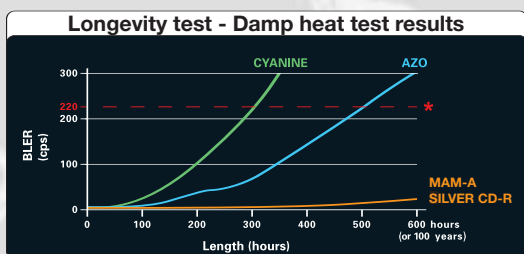
Diamond
Coat™
Protection

→ MAM-A Silver: 100% MAM-A

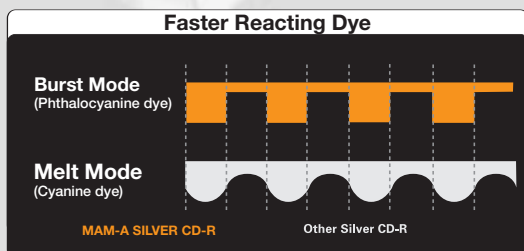


As one of the original manufacturers of CD-Rs, MAM-A has a long history of innovation and excellence in recordable media production. MAM-A, a global leader in the media industry, manufactures discs in Colorado Springs, Colorado. Because MAM-A CD-Rs are made from the company's own raw materials, discs benefit from a consistency and process control which no other manufacturer can equal.

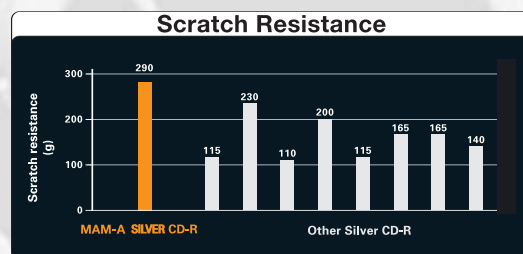
→ Technical specifications



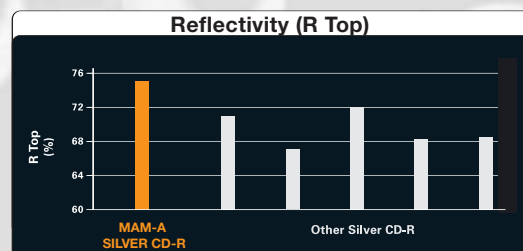
MAM-A CD-Rs offer Long term storage integrity.



MAM-A's phthalocyanine dye reacts faster to the laser making for more accurate reproduction and playback



Highly durable Diamond Coat protective surface on MAM-A CD-Rs.



MAM-A's Phthalocyanine dye and silver reflective layer for best performance.

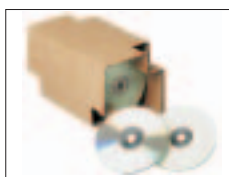
→ Packaging



Jewel Case



Beehive



Bulk Shrinkwrap

→ Other characteristics



Thermal Printable



WHITE SILVER



Inkjet Printable



WHITE SILVER



Custom Silk Screening



SILVER

MAM-A U.S. Office:

Manufacturing Facility • 10045 Federal Drive • Colorado Springs, CO 80908
(888) MAM-DISC (888-626-3472)

